



BEST LOYALTY CSI OR ENVIRONMENTAL INITIATIVE / CAMPAIGN

ENTRY FORM

SUMMARY:

This award will be awarded to the brand which demonstrates its commitment to sustainability and/ or community via its loyalty initiatives. Entries will be judged according to the role the programme has played in caring for the environment and communities. Any community economic and social benefits should be highlighted. The loyalty programme or campaign must show its commitment and impact to community & sustainability initiatives, as well as social, environmental, ethical practices and working with charities.

Please ensure your entries address the below criteria:

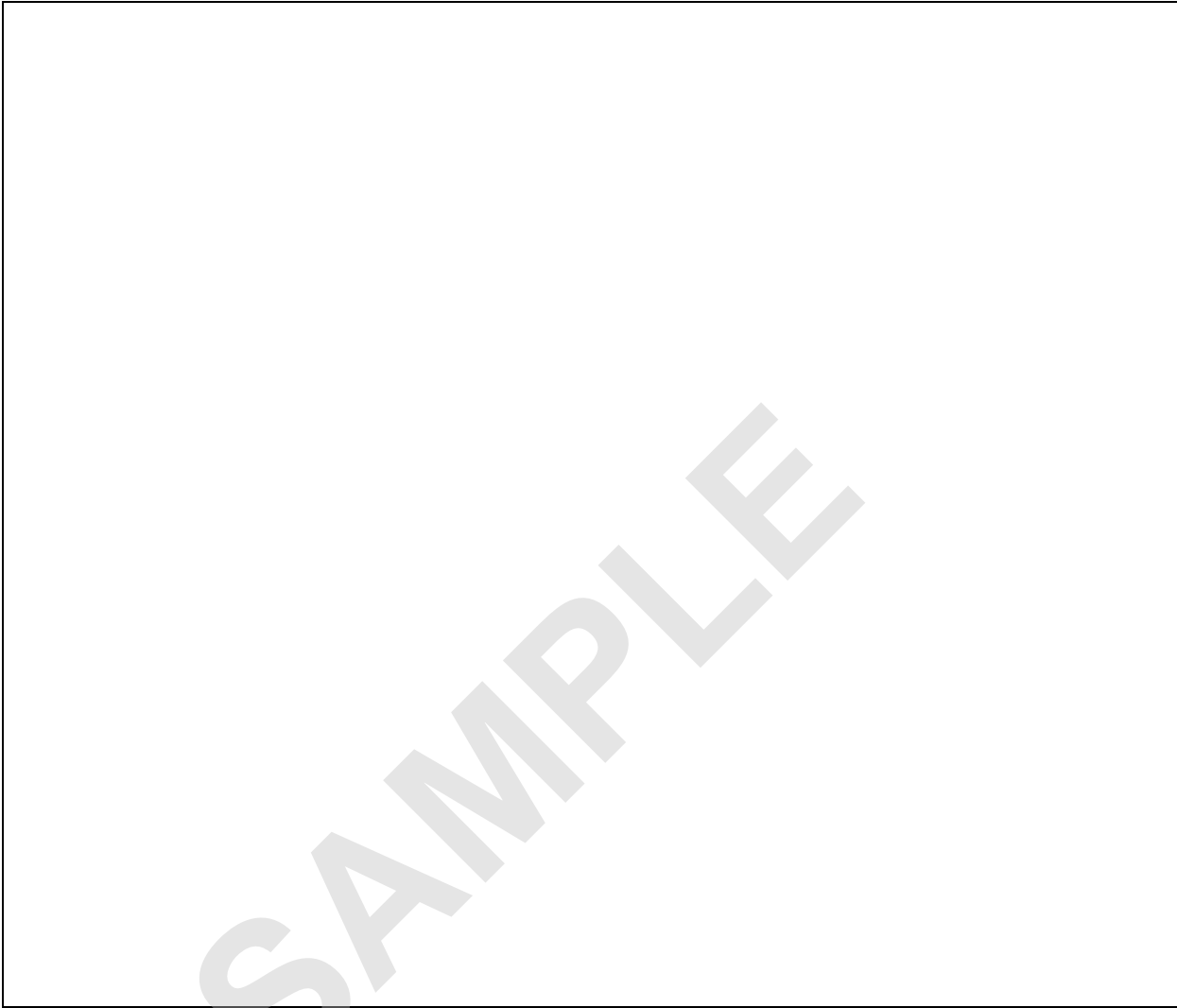
- 1. Commitment to sustainability, community or environment
- 2. Customer engagement and involvement to drive change
- 3. Communication and channel-use of loyalty initiatives to drive sustainability, community or environmental change
- 4. Upliftment and results for the charities you support

WINNING PARAGRAPH (max 150 words):

(To be published should your entry receive recognition – permission must be granted in the declaration on page 2)



EXECUTIVE SUMMARY:



HIGHLIGHT THE ACHIEVEMENTS IN THE FOLLOWING DELIVERABLES:

1. Commitment to sustainability, community, or environment
2. Customer engagement and involvement to drive change
3. Communication and channel-use of loyalty initiatives to drive sustainability, community or environmental change
4. Upliftment and results for the charities you support

1. Commitment to sustainability, community, or environment:

2. Customer engagement and involvement to drive change:

3. Communication and channel-use of loyalty initiatives to drive sustainability, community or environmental change:

4. Upliftment and results for the charities you support:

Empty box for providing upliftment and results for the charities supported.

HAVE ANY QUESTIONS?

Please call us on **021 715 8619** or email info@southafricanloyaltyawards.com and we will gladly assist!